



GOVERNOR'S REPORT, DISTRICT 1

PDG Timothy W. Wright, Sr. Ed.D. (Painesville)

June 7, 2021

Governor's term - October 1, 2020, to September 11, 2021 (*3 months remaining*)

Why a PDG?

For several months prior September 2019, IPDG **Bryan Flanigan** D1 recruitment efforts found no Gyro interested in the Lt. Governor role, including this writer, though asked numerous times. Shortly before the 2019 D1 "election," in the absence of a volunteer I acquiesced under the assumption there would be a Lt. Governor replacement during that year, and not wanting my best Gyro friend Bryan's search to be unsuccessful.

Nobody could have predicted what happened in the following months; Governor **John Hollendonner's** health, a worldwide pandemic, and of course for Bryan himself.

Comment: Why do districts, especially D1, find it hard to find *new* Gyros interested in roles in District structure? Why such paltry participation in district and international conventions? It calls to mind a marketing principle, the best measure of satisfaction is not what someone says, it is what they do. Are we in a malaise, with hints of fundamentals not well-defined making it unlikely to fix?

Unusual "Year"

- The pandemic emerged effecting D1 club activities
- Governor John's health slipped during 2020
- Assisted Governor John as needed
- Pandemic restrictions in place, most clubs stopped meeting in person
- I was installed over the telephone October 1, 2020
- D1 activity slowed to a near stop during Fall 2020, including GI convention planning
- An aggressive Governor leadership program began in early January 2021
- Three months remain as Governor, concluding September 11, 2021

Strategic Goals

- Communication effectively to and with clubs
- Enhance image of Gyro International
- Encourage membership recruitment and retention
- Propose highly innovative strategies
- Assist club Pandemic recovery
- Create an outstanding GI Convention in Cleveland 2022.

Actions Taken or In-Progress

- Wrote & emailed Governor Bulletins (headlines)
 - June 1 – Hold the Date, D1 Convention & Clambake Sept. 11
 - May 10 – WELCOME HOME
 - April 12 – New Dates for Next Year’s Convention
 - March 2 – The Ideas of March ☺
 - February 8 – Gyro International Convention, Your Help is Really Needed.
 - January 25 – Club Activities During the Pandemic
 - January 15 – Perhaps it’s time to step back and appreciate our many blessings
- Encouraged innovation, emailed NEC reports I had previously written to D1 clubs:
 - *The New Gyro Fun Party Cookbook, 271 Ideas (2014)*
 - *How They Did It – The Growing Gyro Clubs (Best practices, officer survey 2015)*
- Wrote new reports:
 - *District 1 – Club Activities During the Pandemic (January 22, 2021)*
 - *Gyro Recognition and Saying Thanks (May 4, 2021)*
 - *Why Men Join Gyro*
 - *What is Gyro?*
- Established the first Zoom meeting of all D1 club officers, **Peter Carter** VP3 guest
- Progress on club websites
 - Considerable encouragement to clubs with no website
 - Wrote new copy for Painesville website
 - Painesville website established, **Peter Carter** VP3 technical assistance
 - Establishing websites for all D1 clubs
 - Reestablishing a D1 website, PDG **Randy Tarrier** webmaster coordinating
- Forwarded D1 announcements to D1 club officers as needed
- Forwarded communications from Gyro International with positive comments
- Reestablishing D1 committees

Chairman, Host Committee, 2022 GI Convention

Background: Two previous chairs couldn’t continue due to business and health issues. A chair was needed to save the Convention. To date have coordinated and provided ideas in all aspects

- Hotel selection
- Embassy Suites negotiations
- Meetings at Embassy Suites - Rockside
- Promoted themes (e.g. Welcome Home, Birthplace, Cleveland Amazing History, etc.)
- Prepared draft(s) of the five-day convention schedule
- Consolidated a list of CLE/NEO attractions
- Created a list of tasks-committees-subcommittees
- Assisting development of marketing communications
- Budget input
- Transportation
- Zoom meeting with Host Committee
- Kept D1 clubs aware of progress, asked them for help.

Other Governor Actions

- Conducted Officer Installations
 - Canton
 - Painesville
 - Western Reserve
- Attended BOG Zoom meetings (6)
- Attended Western Reserve meetings (4)
- Attended Painesville Zoom and in-person meetings (all but one)
- Eulogized Bryan Flanigan at Home Office memorial tree planting
- Made several stops at the GI Home Office

Disappointments

- NW Indiana club closing (-10 members)
- One year Net D1 Membership decline (-19 since 5/31/20)
- Unable to recruit potential Lt. Governor candidates

The Next Three Months – Focus of Remaining Term (to 9/11/21)

- Innovative membership related proposals, present at D1 Convention
- Continue GI Convention 2022 planning
 - Final agenda
 - Contract
 - Budget
 - Establish convention registration
 - Marketing communications & schedule
- Staff committees
- New Lt. Governor
- D1 websites

Respectfully presented,
PDG Timothy W. Wright, Sr. (Painesville)
Governor
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