

Communications Orientations: November 24, 2020

All started with smoke signals and progressed from there.

So, what do we have as Gyros...

At the International Level:

- **Website:** <https://gyro.org/>
 - Overall Purpose to Keep **ALL Members Informed:**
 - **President's Newsletter:** <https://gyro.org/newsletters/>
 - **Gyroscope:** <https://gyro.org/gyroscope/>

AND act as a **Resource:**

- **'Club Resources' Page** – Items meant to help Club Presidents:
<https://gyro.org/club-resources/>
- **'Other Information' Page** – Items meant to help District Officers:
<https://gyro.org/other-info/>
- **Special Funds** – Betterment and Memorial Funds: <https://gyro.org/gyro-special-funds/>
- **Video Conferencing:** Zoom - EC and BOG and Socials!
- **DB emailing:**

- Club Members,
- Club Executives,
- Club Presidents etc.
- How to: <http://www.gyro4.org/emails.cfm>

- NOTE: Int'l. Technology Committee (Matt Williams and Peter Pollhammer more specifically) is currently working on a **NEW DB Program** that will be more streamlined and have a better email program.

At the District Level:

- **Websites** – Overall Purpose to keep the District Membership informed and be a Resources:
 - **District 4:** <http://www.district4gyro.com/>
 - **District 8:** <http://district8.gyro.ws/>
 - **Others 'out-of-date!**

- **Governor's Newsletters examples:**
 - **District 4:** <http://www.district4gyro.com/wp-content/uploads/2020/11/Governors-Bulletin-October-2020-1.pdf>

- **District 8:** <http://district8.gyro.ws/index.php/district-viii/>

- **Video Conferencing: Zoom –**
 - District Executive and
 - Club Presidents and
 - Socials (Curl-a-Rama)

At the Club Level:

- **Websites:** coming along... there are NOW 43 Clubs that have websites (some are out-dated) **OF WHICH 13 are NEW ‘Generic Sites’ and 3 are ‘Sub-Sites’** since the introduction of these International Offerings, to our Membership AND there are more coming: for example, **Toronto and other District 3 Clubs** (Dan Bliss has Lloyd Charest working on this).

Remember: Club Websites are a RESOURCE for Club Guest Speakers AND potential New Members.

- **Newsletters/Bulletins:** ONLY 12 Clubs (?) of 74 Clubs are producing them!!!

- **Video Conferencing: Zoom –** Meetings and Socials