

**Executive Summary**  
**NEW ERA COMMITTEE FINAL REPORT 3**

During the 2014 Gyro International Interim meeting in Tempe Arizona, the Board of Governors and Executive Committee formed a committee to address serious issues before the organization. The name “New Era Committee, or NEC,” reflected it’s ***wide latitude to recommend changes to energize and modernize Gyro International regarding services provided to clubs.*** The NEC membership included fifteen Gyros from eight districts and twelve clubs. A review of past reports, plus input from the NEC, resulted in numerous recommendations. Two votes occurred with 22 recommendations reaching ***unanimous approval.*** They are to:

**Modernize and Energize Our Fraternity - Gyro International Should:**

- **Help Clubs Enhance Member Satisfaction**
  - Fun and interesting clubs are the centerpiece of Gyro.
  - Well-run clubs keep members well informed with new technology.
  - Clubs may consider community service.
  - Benefit from the value of good speakers, couples programs and attractive venues.
- **Help Clubs Retain and Increase Membership**
  - Information (collateral material), coaching and training must be provided to the clubs.
  - Showcase Gyro as a “Must Join” organization.
  - Reinforce Gyro’s positive image.
  - Give Gyro a new look with 21<sup>st</sup> communication technology.
  - Replace the term “Gyrette” in International communications with a more positive term. Clubs retain prerogative.
- **Rethink Leadership Roles**
  - Task leaders toward measureable outcomes for clubs.
  - Redefine duties and responsibilities at all levels of Gyro.
  - Consider modifications of GI and District meetings.
  - Increase the roles of PIPs and PDGs in training and installations.
- **Enhance Training, Education and Mentoring Services**
  - Mentoring on all levels must become a priority task of all officers of Gyro.
- **Gather and Distribute Information**
  - Relevant information contributes to better decisions and lends itself to coaching services.
  - Five reports on important club needs were completed by June 1, 2014
  - Information on member needs, best practices, target markets, club facts, etc. should be routinely created and revised annually.
- **Gyro International Must Achieve Greater Administrative Efficiency**
  - Scarce financial resources need to be preserved and spent effectively.
  - Consider modifications to GI meetings.
  - A digital-only GyroScope.
- **Adopt a Responsive Club-Centered Mission**
  - Clarify the general purposes of Gyro International services for club needs and wants.

- **Modify Management and Structure of Gyro International**
  - “Right Size” the organization for the 21<sup>st</sup> Century.
  - Review the Constitution and Bylaws of Gyro International
  - Create membership and club expansion program delivery.

### **An Ongoing Dialogue**

The six recommendations below were **accepted by a majority** of the NEC; however, a **unanimous consensus was not reached.** Therefore these important structural issues **continue to be reviewed** by the NEC and EC.

- **Add a Gyro volunteer Director of Membership and Committee?**
- **Add a Gyro volunteer Director of Club Expansion and Committee?**
- **Consider smaller district clusters where geographically appropriate?**

*Adopted by a NEC subcommittee June 19, 2014, Wallace, ID*